

PATENT  
Attorney Docket No. 09282.0016-00  
SAP Reference No. 2003P00460 US

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
Joerg BERNINGER ) Group Art Unit: 3623  
Application No.: 10/663,370 ) Examiner: Thomas L. Mansfield  
Filed: September 15, 2003 )  
For: PARTICIPANT SEGMENTATION ) Confirmation No.: 1630  
FOR MANAGING )  
COMMUNICATIONS )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**VIA EFS WEB**

Sir:

**AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY**

The practitioners named below are authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioners are authorized to file correspondence in the above-identified application pursuant to 37 C.F.R. § 1.34.

Name	Registration No.
Timothy Crean	37,116
Anthony L. DiBartolomeo	37,308
Thomas A. Hassing	36,159
Ronald Card	44,587
Christopher L. Faye	43,608
Shailendra Bhumralkar	38,381
Naomi Voegtli	44,371

Name	Registration No.
Gerard M. Wissing	36,309
Jason E. Gorden	46,734
Duo Chen	54,028
Richard Brown	47,453
Valentina Khutorsky	57,437
Dewayne A. Hughes	46,783
Sunjay Y. Mohan	56,739

**This is not a Power of Attorney to the above-named practitioners.**

Accordingly, the practitioners named above do not have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record.

Power of attorney in the above-identified application is currently to 22,852.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: September 9, 2008

By:   
Erin M. File  
Reg. No. 61,332